

School-Wise Alumni Data (Technology)

The data on the next page represents number of alumni of different schools working in different consulting companies as on Jan, 2014. (You can do your own search on LinkedIn through university and organization filters.) Though it's not perfect, it's a good approximation of where alumni of a particular school are working.

Higher number of alumni at a particular company translates into better relationship between the company and the school, which typically results into higher recruitment numbers from that school. Therefore, this data can be a good starting point to probe which organizations recruit where.

Points to note:

1. The numbers are those of current employees taken from LinkedIn. There could be few employees who do not have LinkedIn profiles.
2. LinkedIn may be counting undergrad degrees offered by some of these schools (example: Wharton and Kelley) toward these numbers.
3. Some schools have part-time and executive MBA programs as well, and these numbers will be inclusive of them. But MBAs from even these programs add to the overall pull for that school as large number of alumni strengthens relationship between the school and the company.
4. Highlighted numbers are among the highest numbers in a particular column, excluding the top rows (the big brands, and therefore their numbers aren't a surprise). The idea here is to look for names outside top schools where acceptance is *relatively* easy.
5. Class size of Kellogg includes students from 1-year, 2-year, and MM programs.
6. This data does not capture boutique companies in the industry, as overall numbers there won't be large.

	Google	Apple	Amazon	Microsoft	IBM	H-P	Facebook	LinkedIn	Twitter	eBay	Samsung
Harvard (919)	226	77	104	186	361	114	38	40	10	50	31
Stanford (398)	162	55	32	80	47	97	32	31	8	33	14
Chicago (572)	72	54	76	133	149	63	1	8	3	14	12
Wharton (815)	267	53	120	218	257	118	30	31	12	32	43
Kellogg (636)	170	68	124	378	232	146	29	31	7	31	33
MIT (413)	104	48	99	95	131	57	19	7	6	11	32
Columbia (745)	98	29	68	65	188	42	14	12	4	9	20
Dartmouth (281)	40	6	38	34	48	29	3	7	2	6	6
Duke (432)	42	47	62	101	240	49	5	4	3	10	28
UC-Berkeley (234)	286	129	73	88	72	118	35	39	20	76	22
Cornell (276)	15	14	34	50	102	58	0	6	0	14	15
Michigan (502)	108	42	177	165	126	99	14	8	5	25	18
Darden (320)	19	6	31	61	75	29	3	4	1	6	14
UCLA (364)	112	27	56	70	116	67	9	6	10	29	20
Stern (388)	125	24	42	76	336	30	15	13	5	7	20
CMU (206)	34	21	77	47	106	37	1	0	1	3	8
Yale (247)	35	8	18	28	56	12	1	0	1	4	4
UNC (276)	32	13	19	37	213	36	3	1	0	3	7
Texas-Austin (267)	53	72	45	95	202	157	14	6	1	11	10
Kelley (213)	28	35	70	75	89	53	10	4	0	10	35
Emory (152)	37	10	22	25	102	20	3	2	0	5	11
Washington U (140)	14	6	12	20	42	17	2	1	1	4	5
U Washington (139)	43	18	372	889	35	54	7	1	3	13	6
Vanderbilt (169)	5	11	15	16	24	22	0	0	1	2	7

Source: Poets & Quants